

# CLASSIC ♦ DESIGNS

JEWELRY

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## Confidence

Feel confident shopping with us because we are a Master IJO Jeweler

As a Master IJO Jeweler, we adhere strictly to the following values to give you the confidence you need to make the right jewelry selection and purchase.

### TRUST

We earn your trust based on the Integrity, Honesty and Expertise we deliver through our hometown service.

### INTEGRITY

As a Master IJO Jeweler, we adhere to an ethical code-of-conduct and best business practices.

### HONESTY

We are sincere and truthful about the information and pricing of the fine jewelry we sell in our store.

### EXPERTISE

Our combination of experience, skill and knowledge is a quality we bring to help you make a confident jewelry purchase.

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## Sizzling Silver Jewelry - Cool For Summer

**O**f all the precious metals, gleaming white sterling silver is by far the most affordable. And that makes it the most popular choice for today's newest jewelry trends where you can experiment with intriguing designs without breaking the bank.

Not only is silver the whitest of metals and the most lustrous, it's also lighter in weight and more comfortable to wear than other white metals which makes it perfect for summer. What's more, there's an exceptionally cool elegance about many of the latest silver jewelry designs. Among these are silver set with sparkling

white diamonds, richly colored gemstones, shimmering pearls, or combined with yellow gold accents.

Today's versatile silver jewelry easily moves from beach to barbecue and from ball game to ballet. You can take your choice of attractively styled rings, earrings, necklaces, cuff links, pendants, toe rings, and ankle bracelets as well as bangle and cuff bracelets.

Beautiful silver jewelry is available in a variety of finishes from highly polished to frosted. And to prevent tarnishing, it's often coated with a thin layer of rhodium plating which adds a hard, brilliant finish.

### Stop In with Your Questions

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain standards and preserve your fine jewelry investment.

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