


Classic Designs Jewelry
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Gold Goes Glamorous In A Variety Of Rich Colors

Colorful gold is one of the most important jewelry trends today. You will be surprised at how many attractive colors there are besides basic white and yellow. Even classic yellow gold now comes in light, medium, and dark yellow varieties.

Among the most popular colors are lovely peach, the luscious blush color of pink and rose gold and the fresh look of green gold. If you are really adventurous, you can also choose bright red, blue, purple and chocolate.

This season, many designers are offer-

ing colored gold earrings, pendants, necklaces, rings, brooches and bracelets in a variety of two and three-tone combinations. All are available in a number of finishes including a soft matte which intensifies color because it absorbs light rather than reflecting it.

Reversible jewelry styles are also popular this spring with one gold color on one side and another color on the reverse. The warm look of colored gold combines beautifully with pastel gemstones, pearls and is especially attractive with white diamonds.

Stop In With Your Questions

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain the highest standards and preserve your fine jewelry investment.

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