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What's New for Mother's Day

Family Jewelry – A Personal Favorite With Moms Of All Ages

Nothing says "Happy Mother's Day" like personalized keepsake family jewelry. It's the one unique gift that lets mom celebrate her life's most precious moments and commemorate the birth of her children and grandchildren.

Today you can choose from a wide variety of exciting classic and contemporary family jewelry styles in karat gold or sterling silver at prices to suit any budget.

Popular gifts include mothers' rings and bracelets as well as add-a-gem necklaces set with colorful children's birthstones cut in a variety of attractive shapes...round, square, oval, or triangular.

There are also precious metal charms in all shapes and sizes, displaying children's photographs in full color, as well as elegant full-size photo lockets.

Another favorite is the classic sculptured mother and child heart jewelry in karat gold, available in the form of bracelets, lockets, necklaces, pendants, and brooches.

This year a gift of family jewelry on Mother's Day represents the spirit of family love that will be cherished and remembered for a lifetime.

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