

What's Hot, What's New

Rose Gold Blooms As The New High-Fashion Color

The soft, luscious blush color of rose gold is gaining new popularity this season with designers of all types of jewelry. It's fresh, flattering, and fun to wear because it blends so well with all kinds of flesh tones.

The warm look of rose, pink, and even peach colored gold also combines beautifully with the season's more popular pastel gemstones...pink tourmaline, pink and violet sapphires, amethyst, pale blue topaz, light green peridot, and soft yellow citrine. It also goes well with pink and other pastel colored freshwater pearls, and the rich pastel shades of Tahitian pearls.

Rose or pink gold is produced by adding a small amount of copper to the alloy. The more copper, the "redder" the alloy. Peach gold is a new orangy-pink alloy that looks especially attractive with clear, white diamonds.

This season, many fashion-forward designers are offering new two-tone jewelry styles combining pink and white gold, or pink gold and platinum in elegant rings, pendants, pins, earrings, bracelets, and necklaces.

It's a trend that many men have already discovered: masculine rings and watch cases in rose gold or two-tone rose gold and platinum or titanium.



The World Of Unusual Gemstones

Orange-Pink Padparadscha Sapphire

This beautiful gem from Ceylon (now Sri Lanka) is famous for combining orange and pink colors in soft pastel shades akin to water colors. Only sapphires with light to medium tones of pinkish orange or orange-pink hues can legitimately be called padparadscha. This subtle mixture of colors has been compared to everything from luscious slices of smoked Scottish salmon to tropical sunsets.

The term "padparadscha" is derived from the ancient Sanscrit word (padmarga) for the lotus flower and its color. From there it makes its way into German (padparaschan) and finally arrives as a term applied to a specific orange-pink color of sapphire.



they have too much brown and orange to meet the standard of true orange-pink padparadschas.

Like all sapphires, padparadschas have brilliant color, high durability and a sparkling luster. The best examples of this rare and beautiful form of corundum are at least five carats in size because it takes a certain amount of body mass to get the full color saturation in the right balance and intensity.

This description does not apply to the so-called "African padparadschas" from the Umba region of Tanzania. Although these gems are beautiful as fancy sapphires,

Jewelry Calendar

Birthstone Gems Bring Birthday Magic

Everyone enjoys the magic of receiving a piece of jewelry set with a gem specially dedicated to their own month of birth. Even more magical, these colorful gems have long been treasured for the legendary powers offered to those born under their sign. No wonder both men and women prize birthstone jewelry above all other gifts. Come in soon and see our selection of attractive and affordable styles.

NOVEMBER Topaz / Citrine

Those of November birth have a zing to their personalities, much like the radiant sparkle of November's two sunny yellow birthstones.



Both golden-yellow topaz and lemony citrine are transparently clear, have a bright, glittering sparkle, and are hard and durable gems for any kind of jewelry.

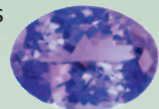
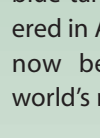
DECEMBER Turquoise / Blue Zircon / Tanzanite

Independence and gregariousness are personality traits of those born in December. And these lucky people have a choice of three beautiful birthstones. Opaque



blue turquoise and transparent blue zircon have both been prized since ancient times for their heavenly blue color and

promise of prosperity. Sparkling purple-blue tanzanite is a new birthstone discovered in Africa in 1967 and has now become one of the world's most popular gems.



JANUARY Garnet

Faith, truth, and fidelity are characteristics of January-born men and women. And the truly ancient garnet has been the gem symbolizing those qualities for centuries. Famed since Biblical times for its dark, wine-red color, garnet also comes in dozens of glittering colors...every color except blue.

