

# CLASSIC ♦ DESIGNS JEWELRY

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**Mark Your Calendars  
for Men's Night Out!  
Just in Time for the  
Holidays!**

**Consider us the...  
Hardware Store for  
Women**

Did you ever wish for a beautiful piece of jewelry for the holidays and what you got was a toaster?

Well, we're going to help you receive something special this year. We're having a Men's Night Out on December 1, 2005.

Visit our store, fill out your wish list, give us your man's name and address, and we'll be sure to invite him to our Men's Night Out!

This special evening is dedicated to the man who would rather not be shopping. We'll cater to him, pamper him and drop hints exactly where you want them dropped. He'll be sure to enjoy this shopping experience. Better yet – you'll be sure to get what you've been wishing for under your tree this year!

## **New Years Fashion**

### **WHAT WILL YOU BE WEARING WHEN THE BALL DROPS?**

**N**ew Year's Eve is always a special excuse to get dressed up in your finest clothes. Whatever outfit you select, there is a wide choice of elegant jewelry pieces to go with it...from dramatic contemporary styles, enchanting traditional designs, or fun flirty baubles.

For the fashion-forward look, choose jewelry with eye-popping color. For the retro-eccentric look, choose one of the latest fashion designs made-up of exciting geometric shapes. Newest creations feature pendants and earrings designed with stunning circles of sparkling white diamonds and delightful elongated teardrops.

If you favor a traditional look, remember that the customary New Year's colors are "black and white", symbolizing the birth of the New Year and the death of the old one. Classic black and white jewelry is always in fashion. Popular items include black and white pearls, black and white diamonds, plus opaque gems such as black onyx.

We wish you a Happy New Year!



### **Stop In with Your Questions**

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain standards and preserve your fine jewelry investment.

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