

CLASSIC ♦ DESIGNS JEWELRY



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Holiday Gift Preview

DIAMOND JEWELRY: THE BIGGEST GIFT IN THE SMALLEST PACKAGE

No matter how small the package is, when the gift inside is a dazzling piece of diamond jewelry you can be sure it will receive a tremendous reception! No other gift is so happily received and proudly displayed as a gift of diamond jewelry. It's the one gift everyone - man or woman - loves to receive. It's not only perfect for those who have everything, but surprisingly enough, diamond jewelry is very affordable, too.

Diamonds come in many different sizes, carat weights, and color/clarity grades to suit any budget. And you have a wide choice of jewelry styles from which to choose. Here are a few suggestions.

Rings. For women, dramatic right hand diamond rings are popular, or a diamond anniversary band for a special celebration. For men, choose a carved gemstone signet ring set with diamonds or a bold masculine design with diamonds set in gold or platinum.

Bracelets. Diamond bangle bracelets, as well as tennis bracelets, are loved by women everywhere. Designs are available in yellow or white gold, platinum, and silver set with diamonds in a wide range of glittering shapes.

Three-Stone Jewelry. Each sparkling diamond represents a special time in your personal life - past, present, and future. Romantic designs include pendants, necklaces, rings, bracelets, pins, and earrings with diamonds cut in round, oval, square, or marquise shapes.

Earrings. Choose from classic studs in round, emerald, square, or triangular shapes. Or select one of today's very popular long, linear designs with six to eight dangling diamond drops.

Pendants. A diamond solitaire pendant is one of the most popular diamond holiday gifts. It's a classic that brightens any outfit on any occasion. Favorite shapes are round, heart, pear and princess.



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BRILLIANCE YOU DESERVE™

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